

# NORTH BEACH SCHOOL OF DANCE

FIRST  
NEWSLETTER

## WELCOME BACK TO DANCE!

### DEAR PARENTS & STUDENTS

I would like to take this opportunity to welcome all of our new dance families to the studio. We are honored and grateful that you have chosen North Beach School of Dance as your new dance family. To all returning students & families, it is wonderful to have you back at the studio. Thank you for continuing to dance with us.

As always, thank you for trusting us to pass our love of dance and dance traditions to your dancer, and instill and cultivate their love for dance and the arts. Please know we are just an email or phone call away should you have any questions or concerns.

Gratefully,  
Becky Arden  
*Executive Director*

### OFFICE HOURS & STUDIO HOURS OF OPERATION:

#### Office Hours:

Mon: 5 - 8 p.m.  
Tues: 5 - 8 p.m.  
Wed: 10 - 11:30 a.m.; 5 - 8 p.m.  
Thurs: 5 - 8 p.m.  
Fri: 5 - 7 p.m.  
Sat: 9:30 - 11 a.m.  
Sunday: Office Closed

#### Hours of Operation:

Mon: 4 - 9:15 p.m.  
Tues: 3:45 - 9 p.m.  
Wed: 9:45 a.m. - 12 p.m.; 4:30 - 9 p.m.  
Thurs: 4:30 - 8:30 p.m.  
Fri: 4:30 - 8 p.m.  
Sat: 9 a.m. - 12 p.m.  
Sunday: Office Closed

All newsletters are available  
on the studio website.

### IMPORTANT DATES

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**SEPTEMBER 8**  
**FIRST DAY OF CLASSES**  
**& 1<sup>ST</sup> TUITION DUE**

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**SEPTEMBER 14**  
**ADMINISTRATIVE FEE**  
**DUE (UNPAID TUITION)**

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**OCTOBER 6 - 11**  
**BRING A FRIEND WEEK**

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**OCTOBER 27**  
**PRODUCTION SIGN UP**  
**DEADLINE**  
**(1<sup>ST</sup> PRODUCTION FEE,**  
**COSTUME FEE DUE)**

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**OCTOBER 27**  
**CLASSICAL COSTUME**  
**DEPOSIT DUE**  
**(SELECT STUDENTS ONLY)**

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# IMPORTANT INFORMATION

## TUITION:

Payment can be made via cash, check, and credit card. **A grace period of 5 consecutive days will be honored. Payments received after result in a \$25 administrative fee.** *Automatic payments are available - contact the office if interested.*

Credit Card Payments: Credit card payments can be made online on our website, during office hours, in person or via phone. Any payments made online or via telephone incur a \$3.00 convenience fee.

Payment Drop Box: Located in the North Beach studio lobby (under the office window). Please write your child's name and what the payment is for on your check or money order.

Cash Payments: Visit during office hours so that a receipt can be issued.

## WEATHER:

Any weather-related closures will be emailed, posted on the studio website, and social media accounts. *The studio is not in the North Beach flood zone.*

**We follow the Calvert County Public Schools for inclement weather only!**

## UNIFORM:

All uniform requirements can be found on [our website](#). Students must be in the proper uniform for class. We ask that students arrive and depart with street clothes overtop of their dance uniform. Dance shoes should not be worn outside of the studio as it will ruin the shoes.

## SOFTWARE UPDATE:

In an effort to streamline office and administrative responsibilities, we are in the process of moving to Dance Studio Pro.

This software allows online registration including completing forms and selecting classes, manages costume sizing and production sign up, and provides you the luxury to manage payments such as auto-payments, updating cards, and more!

There will be more detailed information & account login instructions sent via email as we continue the transition & setup process!

## PATIENCE IS KEY:

The first few weeks of the school year are busy - the lobby is busier and more congested, foot traffic is higher as students and parents adjust to our studio and policies, the office is bustling with payments, registration, and new parent questions. Teachers are settling into classes along with students and completing evaluations to ensure proper class & level placement. We appreciate your patience and understanding as everyone gets situated into the new year.

## CELL PHONES:

Cell phones are strictly prohibited in the dressing room & studio. Students may use their phones in the lobby or ask to the studio phone.

## PARKING:

Please park in designated areas only. Signs on the street indicate where parking is permitted. Parking is available at the North Beach community center, on 3<sup>rd</sup> Street, and along Bay Avenue.

## STUDENT SAFETY:

Students are not allowed to leave the studio without adult supervision, unless a current, signed authorization form is on file. The electronic form can be found [here](#).



## TASTE THE BEACHES:



We have been invited to perform at this FREE family-fun event. Our performance time will be around 12:30 at the main stage.

## DID YOU KNOW?

We have a [private Facebook group](#) for parents & students. It's an opportunity to post reminders & information as well as a place parents can ask questions to other parents & the studio.

## BRING A FRIEND WEEK

Open for all classes except Vaganova III & Pointe Preparation

**Oct 6 - 11**

All participants must have a completed form to participate.

Form is available on studio website & will be emailed.



If your friend registers during Bring a Friend Week, receive tuition discount!

Sibling wonders what you do at dance?  
Friend wants to know more about the studio?  
**Bring them to check out a class!**

If your friend enrolls during Bring A Friend Week, you receive a discount on the next tuition installment!

## ARTSFEST:



Don't miss our performance at Artsfest from 12:30 - 1:15 p.m. on Saturday, Sept. 20<sup>th</sup> at the Fairy Lolly Pavilion. Tickets are available on Annmarie Garden's website & at the door.

## HALLOWEEN:

Each year we make a decision to stay open or close on Halloween - based on day of the week, classes held, and ages of students in classes. If we DO have classes, students are encouraged to wear their costumes (as long as they don't inhibit the ability to dance!) for a fun night of dancing! Please let the office know if your dancer would attend classes on Halloween so we can make the best decision.

## PARENTS NIGHT OUT?

Parents Night Out seem to be very popular - would you be interested in the studio hosting one?!

Fill out [this form](#) and let us know!



*Thank You for Reading!*

**301.855.0282**

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